

Annual EEO Public File Report Form  
KRUI, KIDX, KNMB, KWMW, KTUM  
MTD Radio

Annual EEO Public File Report  
**June 1, 2006 to May 31, 2007**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KRUI, KIDX, KNMB, KWMW, KTUM, and is required to be placed in the public inspection files of these stations and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2006 to and including May 31, 2007 (the “Applicable Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of person interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

**Appendix 1 to Annual EEO Public File Report**

Covering the period from June 1, 2006 to May 31, 2007

Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 1: Vacancy Information

1. Full-Time Positions Filled by Job Title: **Account Executive, Roswell**
2. Recruitment Source of Hiree: **NMBA**
3. Total Number of Interviewees from All Sources for this Position: **two**
  
1. Full-Time Positions Filled by Job Title: **Program Director, Lovington**
2. Recruitment Source of Hiree: **NMBA**
3. Total Number of Interviewees from All Sources for this Position: **two**
  
1. Full-Time Positions Filled by Job Title: **Traffic Assistant, Ruidoso**
2. Recruitment Source of Hiree: **Ruidoso News**
3. Total Number of Interviewees from All Sources for this Position: **three**

1. Full-Time Positions Filled by Job Title: **On-Air Talent, Ruidoso**
2. Recruitment Source of Hiree: **All-Access.com**
3. Total Number of Interviewees from All Sources for this Position: **three**

1. Full-Time Positions Filled by Job Title: **Account Executive, Lovington**
2. Recruitment Source of Hiree: **reference**
3. Total Number of Interviewees from All Sources for this Position: **two**

Total Number of Persons Interviewed during the Applicable Period: 12

**Appendix 2 to Annual EEO Public File Report**  
 Covering the period from June 1, 2006 to May 31, 2007  
 Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 2: Recruitment Source Information

1. Recruitment Source (Name, Address, Telephone, Contact)
2. Total Number of Interviewees This Source has Provided During the Period (If Any)
3. Full-Time Positions for Which this Source was Utilized

1. New Mexico Broadcasters Assn, Albuquerque, 505.881.4444

1. MTD Radio, Ruidoso, 505.258.9922

1. Lovington Chamber of Commerce, 505.396.5311

1. Ruidoso News, Newspaper, 505.257.4001

1. Allaccess.com

1. Posted announcements in sales offices

1. In connection with MTD Radio's notification to New Mexico Broadcasters Association of full-time vacancies, the NMBA reached out to the following sources on our behalf:

Mary Bibeau, Communication & Journalism, Univ. of New Mexico, MSC03 2240, 1 University of New Mexico, Albuquerque, NM 87131, 277-1903 [cjgrads@unm.edu](mailto:cjgrads@unm.edu)

Waldy Salazar, ITT Technical Institute, 5100 Masthead NE, Albuquerque, NM 87109, 505-828-1114 [wsalazar@itt-tech.edu](mailto:wsalazar@itt-tech.edu)

Mark Shilstone, Medialine, PO Box 51909, Pacific grove, CA 93950, 800-237-8073 [medialine@medialine.com](mailto:medialine@medialine.com)

Timo Alvidrez, John Marshall Multi-Service Center, 1500 Walter, SE Albuquerque, NM 87102 505-848-1345 [TAlvidrez@Cabq.gov](mailto:TAlvidrez@Cabq.gov)Mary Montano, University of New Mexico Office of Career Services MSC 06 3710, 1 University of New Mexico, Albuquerque, NM 87131 505-277-2531 [jobpost@unm.edu](mailto:jobpost@unm.edu)Margaret Odell, St. John's College 1160 Camino Cruz Blanca, Santa Fe, NM 87505 (505) 984-6067 [modell@sjcsf.edu](mailto:modell@sjcsf.edu)Julie Grimes, Society of Professional Journalists 3909 N. Meridian St. Indianapolis, IN 46208 317-927-8000 [jgrimes@spj.org](mailto:jgrimes@spj.org)

Elizabeth Bakken, Collins College 1140 South Priest Drive Tempe , AZ 85281 480 446 1111 [ebakken@collinscollege.edu](mailto:ebakken@collinscollege.edu)Kyla Bailey, Counseling and Career Services, ENMU Station #34 Portales, NM 88130 505-562-2211 [kyla.bailey@enmu.edu](mailto:kyla.bailey@enmu.edu)Stephanie Herrera, Eastern New Mexico University-Roswell PO Box 6000 Roswell, NM 88202 505-624-7032 [stephanie.herrera@roswell.enmu.edu](mailto:stephanie.herrera@roswell.enmu.edu)Dr. Janet Roehl, Eastern New Mexico University 1200 W. University Portales, NM 88130 505.562.1011 [janet.roehl@enmu.edu](mailto:janet.roehl@enmu.edu)

Matt Berndt, College of Communication - UT at Austin 1 University Station A0901 Austin, TX 78712-0110 512-471-9421 [ccs@uts.cc.utexas.edu](mailto:ccs@uts.cc.utexas.edu)

Antoinette Fontenelle, Albuquerque Indian Center 105 Texas SE Albuquerque, NM 87108 (505) 268-4418 [toni\\_m629@hotmail.com](mailto:toni_m629@hotmail.com)Anna Lopez, National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 (202) 662-7145 [jobbank@nahj.org](mailto:jobbank@nahj.org)Karen Swing, Asian American Journalists Association 1182 Market St #320 San Francisco, CA 94102 (415) 346-2051 [post@aja.org](mailto:post@aja.org)Career Services at Western New Mexico University 1000 W. College St. Silver City,, NM 88062 505-538-6336 [careerserv@wnmu.edu](mailto:careerserv@wnmu.edu)Career Services at New Mexico Tech 801 Leroy Place Socorro, NM 87801 505-835-5011 [careerservices@admin.nmt.edu](mailto:careerservices@admin.nmt.edu)Allyn Talg, Career Services at Fort Lewis College Miller Student Center Room 230, 1000 Rim Drive Durango, CO 81301-3999 (970) 247-7562 [career\\_sti@fortlewis.edu](mailto:career_sti@fortlewis.edu)Claudia Flores, National Hispanic Media Coalition 1201 W. 5th Street Suite T-205 Los Angeles, CA 90017-2019 (213) 534-3026 [nhmc@nhmc.org](mailto:nhmc@nhmc.org)

B. Whight, Farmington Inter-Tribal Indian Organization 100 West Elm St Farmington, NM 87401 (505) 327-6296 [bwhight@sisna.com](mailto:bwhight@sisna.com)

R. Sandler, John Marshall Multi-Service Center 1500 Walter SE Albuquerque, NM 87102 (505) 848-1345 rsandler@cabq.gov

Lilly Peterman, Dine College-Placement Office PO Box 580 Shiprock, NM 87402 (505) 368-3536 lpeterman@dinecollege.edu

Margaret Kirby, Eastern New Mexico University 1200 W. University Portales, NM 88130 margaret.kirby@enmu.edu

Angie Ludi, Women's Housing Coalition, 3005 San Pedro NE, Albuquerque, NM 87110, (505) 884-8856 [whcabq@att.net](mailto:whcabq@att.net)

Leslye Ellison, University of New Mexico, Student Services Center #220, Albuquerque, NM 87131, (505) 277-2531 jobpost@unm.edu  
Lovie McGee, African American Cultural Association, PO Box 18043, Albuquerque, NM 87185-8043, (505) 299-7910 lovejil@aol.com  
Orlando Ortega, Eastern New Mexico University-KENW, KENW-TV Station 52, Portales, NM 88130, (505) 562-2112 orlando.ortega@enmu.edu  
Richard Schaefer, University of New Mexico, C-J Building #235W, Albuquerque, NM 87131, (505) 277-9556 schaefer@unm.edu

Tony Corona, San Juan Basin Technical College, P.O. Box 970, Cortez, CO 81321, 970-565-8457 Tcorona@sjbtc.edu  
Ty Walker, Eastern New Mexico University, 1200 W. University, Portales, NM 88130, 505.562.2211 ty.walker@enmu.edu

Veronica Mendez-Cruz, UNM El Centro de la Raza, Mesa Vista Hall #1153, MSC 06 3830, 1 University of New Mexico, Albuquerque, NM, (505) 277-5020 elcentro@unm.edu

Ursula Bowie, UNM School of Engineering, Farris Engineering, MSC 01 1140, 1 University of New Mexico, Albuquerque, NM 87131, 277-1403 napcoe@unm.edu

Lynn Gilstrap, Calvary of Albuquerque, 4001 Osuna NE, Albuquerque, NM 87109, 505-344-9146 lynn@calvaryabq.org

Susan M. Ross, Counseling and Career Services Eastern New Mexico University, Station #34, Portales, NM 88130, 505.562.2211 Susan.Ross@enmu.edu

2. Allaccess.com – one; Ruidoso News – one, NMBA – two

3. All above sources utilized to fill position one.

*\*Indicates sources that have requested notification of job openings.*

### **Appendix 3 to Annual EEO Public File Report**

Covering the period from June 1, 2006 to May 31, 2007

Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 3: Supplemental (non-Vacancy Specific) Recruitment Activities Undertaken by KRUI, KIDX, KNMB, KWMW, KTUM

Description of the Activities:

MTD Radio representative attended the New Mexico Day in Santa Fe as a networking opportunity February 5, 2007.

The General Manager conducts a course for ENMU Ruidoso Branch Community College, from which possible employees for paid part time positions are considered in training/internship capacity.