

Annual EEO Public File Report Form
KRUI, KIDX, KNMB, KWMW, KTUM
MTD Radio

Annual EEO Public File Report
June 1, 2007 to May 31, 2008

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KRUI, KIDX, KNMB, KWMW, KTUM, and is required to be placed in the public inspection files of these stations and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2007 to and including May 31, 2008 (the “Applicable Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of person interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

Appendix 1 to Annual EEO Public File Report
Covering the period from June 1, 2006 to May 31, 2007
Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 1: Vacancy Information

A

1. Full-Time Positions Filled by Job Title: **Traffic Assistant, Ruidoso**
2. Recruitment Source of Hiree: **NM Dept of Labor, radio and referral (three hired, one retained)**
3. Total Number of Interviewees from All Sources for this Position: **three**

B

1. Full-Time Positions Filled by Job Title: **Traffic Assistant, Lovington**
2. Recruitment Source of Hiree: **Radio**
3. Total Number of Interviewees from All Sources for this Position: **three**

C

1. Full-Time Positions Filled by Job Title: **On-Air Show Host, Ruidoso**
2. Recruitment Source of Hiree: **unfilled**
3. Total Number of Interviewees from All Sources for this Position: **three**

Total Number of Persons Interviewed during the Applicable Period: 9

Appendix 2 to Annual EEO Public File Report
 Covering the period from June 1, 2007 to May 31, 2008
 Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone, Contact)	Total Number of Interviewees This Source has Provided During the Period (If Any)	Full-Time Positions for Which this Source was Utilized
New Mexico Broadcasters Assn, Albuquerque, 505.881.4444	None	
MTD Radio, Ruidoso, 505.258.9922	Five	A, B, C
New Mexico Department of Labor,	Four	A, B
Lovington Chamber of Commerce, 505.396.5311	None	
Ruidoso News, Newspaper, 505.257.4001	None	
Posted announcements in sales offices	None	A, B, C
Reached out to community leaders, including business owners and service clubs.	Three	A, B, C
In connection with MTD Radio's notification to New Mexico Broadcasters Association of full-time vacancies, the NMBA reached out to the sources below on our behalf:	None	

Career Services at Western New Mexico University, 1000 W. CollegeSt., Silver City,. NM 88062, 505-538-6336
 careerserv@wnmu.edu

Career Services at New Mexico Tech, 801 Leroy Place, Socorro, NM 87801, 505-835-5011,
 careerservices@admin.nmt.edu

John Marshall Multi-Service Center 1500 Walter. SE Albuquerque. NM 87102 505-848-1345
 TAlvidrez@Cabq.gov

Counseling and Career Services, ENMU, Station #34, Portales, NM 88130, 505-562-2211 kyla.bailey@enmu.edu

Collins College, 1140 South Priest Drive, Tempe , AZ 85281, 480446 1111 ebakken@collinscollege.edu

College of Communication - UI at Austin, 1 University Station A0901, Austin. TX 78712-0110, 512-471-9421
 ccs@uts.cc.utexas.edu

Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque, NM 87131 277-1903, cjugrads@unm.edu

UNM School of Engineering Farris Engineering, MSC 01 1140 1 University of New Mexico
 Albuquerque, NM 87131 277-1403, napcoe@unm.edu

San Juan Basin Technical College, P.O. Box 970, Cortez, CO 81321, 970-565-8457 Tcorona@sjbtc.edu

University of New Mexico, Student Services Center #220, Albuquerque, NM 87131, (505) 277-2531
 jobpost@unm.edu

National Hispanic Media Coalition 1201 W. 5th Street Suite T-205, Los Angeles, CA 90017-2019 (213)534-3026
 nhmc@nhmc.org

Albuquerque Indian Center, 105 Texas SE, Albuquerque, NM 87108, (505) 268-4418 toni_m629@hotmail.com

Society of Professional Journalists 3909 N. Meridian St. Indianapolis, IN 46208 317-927-8000
 jgrimes@spj.org

Eastern New Mexico University-Roswell, PO Box 6000, Roswell. NM 88202, 505-624-7032 Stephanie
 herrera@roswell.enmu.edu

Eastern New Mexico University 1200 W. University Portales, NM 88130, margaret.kirby@enmu.edu

San Juan College, 4601 College Blvd., Farmington, NM 87402, (505) 566-3579 lobatosa@sanjuancollege.edu

National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 (202)662-7145
 jobbank@nahj.org

Women's Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 (505) 884-8856
 whcabq@att.net

African American Cultural Association PO Box18043, Albuquerque. NM 87185-8043 (505)299-7910
lovejll@aol.com

UNM El Centra de la Raza, Mesa Vista Hall #1153. MSC 06 3830, 1 University of New Mexico, Albuquerque, NM, (505)
277-5020 elcentro@unm.edu

University of New Mexico Office of Career Services MSC 06 3710, 1 University of New Mexico Albuquerque, NM
87131 505-277-2531 jobpost@unm.edu

Eastern New Mexico University-KENW, KENW-TV Station 52, Portales, NM 88130, (505) 562-2112
orlando.ortega@enmu.edu

Dine College-Placement Office, PO Box 580, Shiprock, NM 87402, (505) 368-3536 lpeterman@dinecollege.edu

Eastern New Mexico University, 1200 W. University, Portales, NM 88130, Janet roehl@enmu.edu

Services Eastern New Mexico University Station #34 Portales. NM 88130, 505.562.2211

ITT Technical Institute 5100 Masthead NE Albuquerque, NM 87109 505-828-1114 wsalazar@itt-tech.edu

John Marshall Multi-Service Center 1500 Walter SE Albuquerque. NM 87102 (505)848-1345
rsandler@cabq.gov

University of New Mexico, C-J Building #235W, Albuquerque, NM 87131, (505) 277-9556 schaefer@unm.edu

Medialine, PO Box 51909, Pacific grove, CA 93950, 800-237-8073 medialine@medialine.com

Asian American Journalists Association, 1182 MarketSt #320, San Francisco, CA 94102, (415) 346-2051
post@aaja.org

Career Services at Fort Lewis College, Miller Student Center Room 230, 1000 Rim Drive, Durango, CO 81301-3999,
(970) 247-7562 career_sli@fortlewis.edu

Eastern New Mexico University, 1200 W. University, Portales, NM 88130, 505.562.2211 tywalker@enmu.edu

Farmington Inter-Tribal Indian Organization, 100 West Elm St, Farmington, NM 87401, (505) 327-6296
bwhight@sisna.com

**Indicates sources that have requested notification of job openings.*

Appendix 3 to Annual EEO Public File Report

Covering the period from June 1, 2007 to May 31, 2008

Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 3: Supplemental (non-Vacancy Specific) Recruitment Activities Undertaken by KRUI, KIDX,
KNMB, KWMW, KTUM

Description of the Activities:

Took part in on-line job fair hosted by New Mexico Broadcasters Association, July 14-18.

The General Manager conducts a course for ENMU Ruidoso Branch Community College, from which
possible employees for paid part time positions are considered in training/internship capacity.